



অসম প্ৰকাশন পৰিষদ
উচ্চ শিক্ষা বিভাগ, অসম চৰকাৰৰ অধীনস্থ
PUBLICATION BOARD ASSAM
Under Higher Education Deptt., Govt. of Assam



GUWAHATI CHILDREN FESTIVAL

Date: 10th July 2025 to 20th July 2025 Venue: AEI Playground, Chandmari, Guwahati

APPLICATION FOR PARTICIPATION

Please return this form duly filled up in duplicate to the Secretary, Publication Board Assam, Bamunimaidam, Guwahati-781021 on or before **15th June 2025** along with the rental etc. Payment should be made in cash or Bank draft in favour of the **Publication Board Assam**. No part payment against booking will be accepted. Cheque/ M.O will not be accepted. Local cheque may be accepted but booking will be confirmed subject to the realization of the cheque amount only.

1. Name of the Firm (In Block Letters)

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2. Name of the Firm (in Assamese)

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3. Postal Address

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.....Phone.....

.....Email.....

4. Type and number of stalls required

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Size	Rent per Stall
a) Normal stall = 100 sq feet (10feet L X 10feet B)	Rs. 10,000.00
b) Executive Stall = Minimum 400 Sq feet (20feet L X 20feet B)	Rs. 40,000.00
c) Commercial Stall = 100 sq feet (10 feet L X 10 feet B) (for education and learning materials)	Rs. 25,000.00
d) Premium Commercial stall=100 sq feet (10feet LX10feet B) (Platform, Racks, one Table, one chair, Ply board wall, Cloth ceiling, 2 nos. Light per stall will be provided)	Rs. 50,000.00/Rs. 1,00,000.00

5. Particulars of remittance :

Draft No & Date :

Amount :

Name of Bank & Branch :

Bank IFSC Code No :

I/We have read the Terms & Conditions for participation is the Guwahati Children Festival, Guwahati and these are acceptable to me/us. I/we shall not occupy any space other than allotted to me/us and shall not encroach or project outside the space allotted to me/us.

Place

Date

Stamp

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Signature of the Applicant

Designation



GOVERNMENT OF ASSAM



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TERMS & CONDITIONS

1. All the stalls booking application forms for Guwahati Children Festival will be received on or before **15th June, 2025 at 5pm** (participants are requested to clarify specify the type of stall they required). **Since limited stalls are available plan your booking accordingly.**
2. The stalls will be allowed to the participation on the basis of Lottery to be held before **9th July 2025**
3. The applications received after the date of submission will not be included on Lottery.
4. Participation in the Fair is open to **children book publisher, manufactures of teaching & learning and other children related materials only.**
5. Participants must have a valid Trade license.
6. Sales of books, materials not suitable for the fair of prohibited by any law in India shall not be allowed to exhibit or sale at the fair. If such found, stall will be closed permanently and legal action will be taken.
7. Participants should allow a minimum discount of 10% on printed price of the item to the customers. In case of books having printed price in foreign currency, exchange rates at the time if the fair shall have to be displayed at the stall.
8. The stall will be reserved 10% by the Guwahati Children Festival; allocation of stall will entirely be decided by the allocation Committee whose decision will be final.
9. The fair will be inaugurated on **10th July 2025 at 11 AM** and would remain open to the public till **20th July 2025 from 10.00 A.M to 8.00 P.M daily**
10. Participants should occupy the stalls latest by **6 P.M on 9th July 2025**
11. Participants should insure their exhibits/stocks as the Guwahati Children Festival Committee would not be responsible in respect of all/any theft, loss or damages of properties for natural calamity. Responsible security management would, however, be provided during the Fair. Besides, if any unforeseen matters relating to the Book fair arise shall be decided and final at the disposal of the Guwahati Children Festival Committee.
12. For any unexpected reason if Festival is postponed then Deposited money shall be adjusted in the next Children festival.
13. **Unethical selling of books/products in the festival is strictly prohibited by the Authority.**
14. The Guwahati Children Festival Committee reserves the right to postponed, alter or cancel the Fair if circumstances so warrant.
15. It is to be noted that the using of carry bags with non-plastic materials is mandatory in the fair Ground of entire District of Assam.
16. Any legal dispute if arises, will be settled within the jurisdiction of Guwahati High Court.

Your Sincerely

Pramod Kalita

Secretary, Publication Board Assam