

অসম প্ৰকাশন পৰিষদ ■ সদৌ অসম পুথি প্ৰকাশক আৰু বিক্ৰেতা সংস্থা

Date: 27th December 2024 to 7th January 2025 Venue: Veterinary College Field, Khanapara, Guwahati

APPLICATION FOR PARTICIPATION

Please return this form duly filled up in duplicate to the Secretary, Publication Board Assam, Bamunimaidam, Guwahati-781021 Or All Assam Publishers & book Sellers Association, Saraswati market, 3rd floor, Jaswant Road, Panbazar, Guwahati, 781001 on or before **3rd December 2024** along with the rental etc. Payment should be made in cash or Bank draft in favour of the Assam Book Fair. No part payment against booking will be accepted. Cheque/ M.O will not be accepted. Local cheque may be accepted but booking will be confirmed subject to the realization of the cheque amount only.

1. Name of the Firm (In Block Letters)
2. Postal Address
- Phone.....
- Email.....
3. Type and number of stall required

Size	Rent per Stall
a) Authors /Publishers Rack inside a Hall - (One table, One Rack and one Chair will be provided inside a Hall)	Rs. 5,000.00
b) Normal stall without Rack = 100 sq feet (10 feet L X 10 feet B)	Rs. 15,000.00
c) Normal stall with wooden Rack = 100 sq feet (10 feet L X 10 feet B)	Rs. 16,000.00
d) Executive Stall without Rack = 400 sq feet (20 feet L X 20 feet B)	Rs. 60,000.00
e) Executive Stall with wooden Rack = 400 sq feet (20 feet L X 20 feet B)	Rs. 64,000.00
f) Commercial Stall =100 sq feet (10 feet L X 10 feet B) <ul style="list-style-type: none">• Learning material /Ayurvedic products with books• For Education Institute /NGO /Any Organization/ Company	Rs. 45,000.00 Rs. 60,000.00
g) Premium Commercial Stall =100 sq feet (10 feet L X 10 feet B) (For Education Institute /NGO /Any Organization/ Company)	Rs. 1,20,000.00
h) Iron Collapsible gate (Please tick if required) (Platform, one Table, one Chair, Plyboard Covering, Cloth ceiling, 2 nos. Light per stall will be provided) *For any kind of Sponsorship, branding, Standee, Canopy etc. at Fairground please contact to our executive.	Rs. 1,000.00 (per gate)

4. Particulars of remittance :
Draft No & Date :
Amount :
Name of Bank & Branch :
Bank IFSC Code No :

I/We have read the Terms & Conditions for participation is the Assam Book Fair, Guwahati and these are acceptable to me/us. I/we shall not occupy any space other than allotted to me/us and shall not encroach or project outside the space allotted to me/us.

Place

Date

.....

Signature of the Applicant

Designation

Stamp

Address for Communication

Publication Board Assam, Guwahati-21 & All Assam Publishers & Book Sellers Association, Saraswati Market, 3rd floor, Jaswanta road. Panbazar, Guwahati-1, Phone: 9864651271, 9864016083, 8638731659, E-mail: assampublicationboard@gmail.com, aaapbsa52@gmail.com

অসম প্ৰকাশন পৰিষদ ■ সদৌ অসম পুথি প্ৰকাশক আৰু বিক্ৰেতা সংস্থা

Date: 27th December 2024 to 7th January 2025

Venue: Veterinary College Field, Khanapara, Guwahati

TERMS & CONDITIONS

1. All the stalls booking application forms for Book fair will be received on or before **3rd December, 2024 at 5pm (participants are requested to clearly specify the type and Quantity of stall they required)**. Stall booking confirmation will be informed before stall allotment lottery. **Payment will be refunded if stall booking is not confirmed.**
2. The stalls will be allowed to the participation on the basis of Lottery to be held **before 25th December 2024**
3. The applications received after the date of submission will not be included on Lottery.
4. Participation in the Fair is open to publisher, distributor, book sellers, manufactures and dealers of teaching & learning materials only.
5. Participants must have a valid **Trade license**.
6. Sales of books, materials not suitable for the fair of prohibited by any law in India shall not be allowed to exhibit or sale at the fair. If such found, stall will be closed permanently and legal action will be taken.
7. **Participants should allow a minimum discount of 10% on printed price of books to the customers.** In case of books having printed price in foreign currency, exchange rates at the time if the fair shall have to be displayed at the stall.
8. The stall will be reserved 10% by the Assam Book Fair; allocation of stall will entirely be decided by the allocation Committee whose decision will be final.
9. The fair will be inaugurated on **27th December 2024** and would remain open to the public till **7th January 2025 from 10.00 A.M to 9.00 P.M daily.**
10. Participants should occupy the stalls latest by **6 P.M on 26th December 2024**
11. Participants should insure their exhibits/stocks as the Assam Book Fair Committee would not be responsible in respect of all/any theft, loss or damages of properties for natural calamity. Responsible security management would, however, be provided during the Fair. Besides, if any unforeseen matters relating to the Book fair arise shall be decided and final at the disposal of the Assam book fair Committee.
12. For any unexpected reason if book fair is postponed then Deposited money shall be adjusted in the next Book fair.
13. Unethical selling of books in the Fair is strictly prohibited by the Authority.
14. The Assam Book fair Committee reserves the right to postponed, alter or cancel the Fair if circumstances so warrant.
15. It is to be noted that the using of carry bags with non plastic materials is mandatory in the fair Ground of entire District of Assam.
16. Any legal dispute if arises, will be settled within the jurisdiction of Guwahati High Court.

Address for Communication

Publication Board Assam, Guwahati-21 & All Assam Publishers & Book Sellers Association, Saraswati Market, 3rd floor, Jaswanta road. Panbazar, Guwahati-1, Phone: 9864651271, 9864016083, 8638731659, E-mail: assampublicationboard@gmail.com, aaapbsa52@gmail.com