

## অসম প্ৰকাশন দৰিষদ ■ সদৌ অসম পুথি প্ৰকাশক আৰু বিক্ৰেতা সংস্থা APPLICATION FOR PARTICIPATION

Please return this form duly filled up in triplicate to the secretary, Publication Board Assam, Bamunimaidam, Guwahati-781021 Or All Assam Publishers & book Sellers Association, Saraswati market, 3<sup>rd</sup> floor, Jaswant Road, Panbazar, Guwahati, 781001 on or before 15<sup>th</sup> December 2022 along with the rental etc. Payment should be made in cash or Bank draft in favour of the Assam Book Fair. No part payment against booking will be accepted. Cheque/M.O will not be accepted. Local cheque may be accepted but booking will be confirmed subject to the realization of the cheque amount only.

1. Name of the Firm (In Block Letters).....
2. Postal Address .....
- .....Phone.....
- Email.....
3. Represented at the Fair by .....
4. Type and number of stall required .....

Size	Rent per Stall
a) Normal stall =9.3sqm.(3.05mt L X 3.05mt B)	Rs.15,000.00
b) Executive Stall= Minimum 37.21sqm(3.05mt L X 6.10mt Bx2)	Rs.60,000.00
c) Commercial Stall =9.3sqm.(3.05mt L X 3.05mt B) (Platform, Racks, one Table, One chair, Cloth Covering, Cloth ceiling, 2 nos. Light per stall will be provided)	Rs.40,000.00/Rs.60,000.00

5. Particulars of remittance :  
Draft No & Date :  
Amount :  
Name of Bank & Branch :  
Bank IFSC Code No :

I/We have read the Terms & Conditions for participation is the Assam Book Fair, Guwahati and these are acceptable to me/us. I/we shall not occupy any space other than allotted to me/us and shall not encroach or project outside the space allotted to me/us.

Place .....

Date .....

Signature of the Applicant

Designation .....

Stamp .....

## অসম প্ৰকাশন দৰিষদ ■ সদৌ অসম পুথি প্ৰকাশক আৰু বিক্ৰেতা সংস্থা TERMS & CONDITIONS

1. All the stalls booking application forms for Book fair will be received on or before 15<sup>th</sup> December, 2022 at 5pm (participants are requested to clarify specify the type of stall they required ). Stall booking will be on first come first serve basis.
2. Preference will be given to the participants who have participated in different editions (Dhemaji,Nalbari,Jorhat) of the Assam Book fair.
3. The stalls will be allowed to the participation on the basis of Lottery to be held before 25<sup>th</sup> December 2022
4. The applications received after the date of submission will not be included on Lottery.
5. Participation in the Fair is open to publisher, distributor, book sellers, manufactures and dealers of teaching & learning materials only.
6. Participants must have a valid Trade license.
7. Sales of books, materials not suitable for the fair of prohibited by any law in India shall not be allowed to exhibit or sale at the fair.
8. Participants should allow a minimum discount of 10% on printed price of books to the customers. In case of books having printed price in foreign currency, exchange rates at the time if the fair shall have to be displayed at the stall.
9. The stall will be reserved 10% by the Assam Book Fair, allocation of stall will entirely be decided by the allocation Committee whose decision will be final.
10. The fair will be inaugurated on 29<sup>th</sup> December 2022 and would remain open to the public till 09<sup>th</sup> January 2023 from 11.00 A.M to 8.30 P.M daily
11. Participants should occupy the stalls latest by 6 P.M on 28<sup>th</sup> December 2022
12. Participants should insure their exhibits/stocks as the Assam Book Fair Committee would not be responsible in respect of all/any theft, loss or damages of properties for natural calamity. Responsible security management would, however, be provided during the Fair. Besides, if any unforeseen matters relating to the Book fair arise shall be decided and final at the disposal of the Assam book fair Committee.
13. For any unexpected reason if book fair is postponed then Deposited money shall be adjusted in the next Book fair.
14. Unethical selling of books in the Fair is strictly prohibited by the Authority.
15. The Assam Book fair Committee reserves the right to postponed, alter or cancel the Fair if circumstances so warrant.
16. It is to be noted that the using of carry bags with non plastic materials is mandatory in the fair Ground of entire District of Assam.
17. Any legal dispute if arises, will be settled within the jurisdiction of Guwahati High Court.

Your Sincerely

**Minku Hazarika**

**Baharul Islam Choudhury**

Executive, Assam Book Fair committee